MAD res

POWERED BY BEDA

Co-funded by the European Union

Supported by Creative Europe

Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

MAD res

POWERED BY BEDA

Co-funded by the European Union

Supported by Creative Europe

Sep 2025

Country Profile: Luxembourg

Country Size: 2,586 sq km
Citizens: 672,050 (2024) | Tendency: rising
GDP per Capita: 137,516.6 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Strong Innovator (2025) | 128,9%
BEDA Member Organisations: Design Luxembourg

Dedicated design policy status

No

Design in other policy agendas

- → **CCI Strategy** – *National Cultural Development Plan 2018–2028* mentions design as a sector and highlights the "Design for All" initiative. [Mentioned]
- → **Innovation Strategy** – *National Research Priorities for Luxembourg (2020 and beyond)* includes references to circular design processes and sustainable urban design. [Mentioned]
- → **Industrial / Development Strategy** – *National Plan for a Green, Digital and Inclusive Transition* (2021) references the creation of the Luxembourg Media and Digital Design Centre as a platform for services and innovation in digital learning. [Mentioned]
- → **Circular Economy Strategy** – Circular Economy Strategy for Luxembourg explicitly includes actions on sustainable, circular, and eco-design, such as the launch of a national "Circular Economy Design Challenge." [Championed]
- → **Digital, Architecture strategies** – No dedicated strategies or inclusions identified.

Observations

Luxembourg demonstrates moderate but consistent recognition of design across cultural, innovation and development strategies, with its most concrete measures appearing in the circular economy domain. Initiatives such as the Circular Economy Design Challenge and the planned Media and Digital Design Centre suggest a growing emphasis on design as both an enabler of sustainability and a tool for digital transformation. However, these initiatives remain fragmented across different policy agendas and no overarching design policy framework currently exists.

ADDRESS

c/o BEDA The Bureau of European Design Associations c/o Wallonie-Bruxelles Design Mode (WBDM) - AWEX, Place Sainctelette 2, 1080 Brussels, Belgium | www.madres.beda.org

ACCOUNT DETAILS

The Bureau of European Design Associations | BNP Paribas Fortis
IBAN: BE97 0019 8615 7549
BIC: GEBABEBB

CONTACT

office@beda.org

REGISTRIES

RPM: Bruxelles
Union des Associations Internationales Org ID: BE 0844.127.553
Transparency Registry Number: 71 028 143 474-84